

Virtual Team Workshop

NATALIA
COHEN

BRIAN
FORMATO



NAVIGATING YOUR TEAM'S COURSE FOR SUCCESS

Take Your Team on an Inspirational Journey

Your team's journey to achieving success begins with establishing clear goals, charting a shared course to achieve those goals and aligning your resources to maximize individual and team performance. Sounds easy, but it is not.

Based on the documentary film, **Losing Sight of Shore**, the three-hour interactive workshop will inspire your team to take action, work more collaboratively and learn tactics for overcoming obstacles more effectively. By combining the facilitators' experiences along with activities, participants will be fully engaged throughout the workshop.

Workshop Themes

- Creating a shared vision for success
- The power of positive thinking
- Leveraging a cadence to propel you forward
- Preparing for uncertainties and challenges
- Savoring the personal and professional journey

Natalia Cohen knows first-hand what it takes to chart a course and execute a plan as a team. In 2016 Natalia along with three other women were the first four person team to row across the Pacific Ocean from California to Australia. Their perilous nine-month journey set new records and showcased what a determined team can accomplish when they set clear goals, work well together and prepare for the unknown. During the workshop Natalia will share her experience and what it took to achieve this amazing feat.

Brian Formato has spent his 25-year career helping individuals and team to maximize performance. While he has not rowed an ocean, Brian runs an experiential leadership development program, LeaderSurf that leverages the ocean as a teaching tool. Brian teaches business executives how to surf and uses the surfing metaphor to encourage leaders to push outside their comfort zones.



*Everyone has
their own
Pacific to cross*



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